



Monday, July 23, 2018

## CAPTRUST Grows Wealth Practice with Addition of Catawba Capital Management

Roanoke, Virginia-based investment advisory firm Catawba Capital Management has joined the growing CAPTRUST family. Catawba brings more than \$1 billion in client assets to CAPTRUST.

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**RALEIGH, NC – July 23, 2018** – [CAPTRUST Financial Advisors \(CAPTRUST\)](#), one of the nation’s leading independent wealth management and institutional investment advisory firms, today announced that Roanoke, Virginia-based investment advisory firm Catawba Capital Management has joined the growing CAPTRUST family. Catawba brings more than \$1 billion in client assets to CAPTRUST and will assume the company’s brand as part of this merger.

Founded in 1992 and led by partners Terence Crowgey and R. Jay Irons, Catawba’s 10-member team specializes in investment management for individuals, businesses, and institutions across 21 states. This partnership with CAPTRUST will allow Catawba to scale, expand, and strengthen its breadth of client services while further accelerating the firm’s impressive growth.

“We are excited to join together with CAPTRUST, first and foremost because they understand our culture and deeply embedded commitment to our clients,” said **Crowgey**. “As part of this new team, we’re excited to take advantage of an extremely deep bench of investment, research, and planning expertise to help our clients grow their wealth and plan for their futures. This is an exciting time for Catawba.”

CAPTRUST offers advisory teams looking for a long-term partner with a variety of resources that have a proven history of accelerating growth and adding substantial value to the client experience over time. CAPTRUST’s tandem institutional business and wealth management services offer a decades-old foundation of stability to joining entities that is unparalleled in today’s independent financial advisory industry.

“Every firm that has joined CAPTRUST over the past 10-plus years has brought skills, expertise, and

people that are additive to our culture and added tremendous value to our collective team and its mission,” said **CAPTRUST CEO, J. Fielding Miller**. “Catawba is no exception, and they will be a great addition to the CAPTRUST family.”

This merger marks the 29th deal completed since 2006 for CAPTRUST, and the firm’s fourth Virginia office. CAPTRUST now has 153 advisors across 36 locations and advises on more than \$278 billion in client assets.

For media inquiries regarding this press announcement, or to speak to a CAPTRUST spokesperson, please contact: [CAPTRUST@ficommpartners.com](mailto:CAPTRUST@ficommpartners.com). For information about joining the CAPTRUST team, visit: [www.captrustadvisors.com/advisorgrowth/](http://www.captrustadvisors.com/advisorgrowth/).

### **About CAPTRUST**

CAPTRUST Financial Advisors is an independent investment research and fee-based advisory firm specializing in providing retirement plan and investment advisory services to retirement plan fiduciaries, endowments and foundations, and executives and high-net-worth individuals. Headquartered in Raleigh, North Carolina, the firm represents more than \$278 billion in client assets from its offices located across the U.S.

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