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How Nonprofits Are Successfully Fundraising in 2020 (Webinar Recording)

In this webinar recording, a panel of CAPTRUST experts highlight findings from our annual Endowment & Foundation Survey and provide insights on what top performing nonprofits are doing to still reach funding needs, despite the pandemic.

2020 has been a paradox for many nonprofits—with in-person events a thing of the past and fundraising slowed to a halt, many organizations that provide basic necessities are struggling to make ends meet. As we enter what for many organizations is the season of fundraising, what can nonprofits do to ensure that they have the capital needed to continue to serve in 2021?

In this webinar recording, a panel of CAPTRUST experts highlight findings from the firm's annual Endowment & Foundation Survey and provide insights on what top performing nonprofits are doing to still reach funding needs, despite the pandemic. The panel also discusses what factors individual donors consider as part of their philanthropic giving strategies to help nonprofits develop their own strategies to maximize potential gifts.

Author(s)



Eric W. Bailey, CFA®

<https://www.captrust.com/people/eric-w-bailey-cfa/>

**Christina Lecholop, CFP®**

<https://www.captrust.com/people/christina-lecholop/>

**James Stenstrom**

<https://www.captrust.com/people/james-stenstrom/>

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