



Episode 3: Board Development With YWCA of Greater Charleston

<u>Heather Shanahan</u>, CAPTRUST director of endowments and foundations, talks with <u>LaVanda Brown</u> and <u>Courtney Johnson</u> from the YWCA of Greater Charleston (YWCAGC). LaVanda has been the organizationâ€TMs executive director for seven years, and Courtney is the current treasurer and incoming chair of the YWCAGCâ€TMs board.

In the episode, LaVanda and Courtney share their experiences navigating and supporting the YWCAâ€[™]s mission of eliminating racism and empowering women. The three discuss the intentional decision to have an all-female board; the steps theyâ€[™]ve taken to honor the organizationâ€[™]s mission; the importance of staff and board member relationships; and strategic planning.

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RESOURCES: YWCA GREATER CHARLESTON

Racial Equity Institute

BoardSource

Measuring Diversity in Nonprofits