



## Episode 5: Grant Trends and Best Practices with Ruth Peebles

In this episode of *Mission + Markets*, [Heather Shanahan](#) talks with Ruth Peebles, president and founder of nonprofit consulting firm [The INS Group](#). The two discuss best practices and trends for grants, including:

- Measuring impact when writing a grant
- Setting guidelines on grant reporting
- Telling your organization's story

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### Additional Resources

[The INS Group – Innovative Nonprofit Solutions Since 1999](#)

Last Episode: [Episode 4: Building a Succession Plan with God's Love We Deliver](#)

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