



## Episode 1: A Closer Look into CAPTRUST's Endowments and Foundations Survey

Welcome to the debut episode of *Mission + Markets*! Listen as Heather Shanahan, CAPTRUST director of endowments and foundations talks through highlights of the fifth annual Endowments and Foundations survey, completed by 169 organizations around the country, and 59 percent of respondents are private nonprofits. Heather is joined by CAPTRUST Director of Institutional Portfolios James Stenstrom, and [Grant Verhaeghe](#), CAPTRUST senior director and Institutional Portfolios practice leader.

The three discuss staggering statistics regarding diversity, equity, and inclusion, plus practical ways to improve an organization's DEI efforts. They also consider reasons for the decline in values-based investing for endowments and foundations.

To learn more about the survey's findings, view the results [here](#).

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### **About *Mission + Markets***

*Mission + Markets* empowers endowments and foundations to pursue their mission-driven goals by exploring trends and best practices related to mission engagement, fiduciary governance, and investment management. Hosted by CAPTRUST's Director of Endowments and Foundations Heather Shanahan, *Mission + Markets* shares research, resources, and recommendations from industry insiders so your nonprofit can focus on what's most important—the mission.

### **Additional Resources**

[CAPTRUST Unveils Findings from Fifth Annual Endowment & Foundation Survey](#)