



Episode 21: Unlocking Private Markets for Nonprofits

In this episode of *Mission + Markets*, [Heather Shanahan](#) sits down with CAPTRUST advisors [David Ramsour](#) and [Elliot Greenberg](#) to unpack private markets and alternative investments—and what they mean for nonprofit portfolios.

Together, they break down strategies such as private equity, private credit, real estate, and hedge funds, focusing on how these approaches can enhance returns, manage inflation risk, and add diversification. The discussion also covers emerging trends in sectors like multifamily housing, industrial properties, and data centers. For leaders steering endowments, foundations, or large institutional portfolios, this episode delivers practical strategies to strengthen investment resilience and capture long-term opportunities in private markets.

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