How Nonprofits Can Handle Major Gifts (Webinar Recording)

The day a nonprofit receives a sizeable donation can be the beginning of a period of transformational growth for the organization. These gifts can help to create long-term stability, fund causes in perpetuity, allow organizations to execute their missions in new ways, and take some burden off of annual development goals. But for organizations that don’t have the infrastructure in place to manage that size of a donation, or the ability to establish it quickly, they may miss the opportunity to reap the full benefits.

In this webinar recording CAPTRUST advisor Eric Bailey, along with Bob Murray, associate VP for advancement and executive director of The Ferris Foundation, and Jessica Muroff, CEO of United Way Suncoast, discuss:

- first steps for an organization to take when it receives a large donation;
- the potential impacts of large gifts;
- common pitfalls and mistakes made; and
- how these principles can be applied to smaller donations.

To download a copy of the transcript, click here.

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