



Episode 73: Jessica Dickler on Navigating Financial Influencers

In this episode, [Jessica Dickler](#), a personal finance writer for CNBC, joins hosts [Matthew Patrick](#) and [Audrey Wheat](#) to tackle social media's impact on financial education. How have platforms like TikTok, Instagram, and LinkedIn become go-to sources for financial advice, especially for Gen Z and millennials? Is this a perilous path, or a great new way for new generations to learn financial wellness?

Tune in to discover how social media is reshaping the landscape of personal finance.

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