



Episode 8: Trends in AI with Blackbaud

In episode eight of Mission + Markets, [Heather Shanahan](#) talks to Kate Averett Anderson, senior content manager at [Blackbaud](#). They explore various aspects of AI technology trends and its applications in nonprofit organizations. The discussion covers:

- AI capabilities in nonprofits, including donor communication and grant writing.
- Donor prospecting and revenue optimization with AI.
- Emphasis on AI as a tool to enhance human efforts, not replace them.
- Trustworthy AI principles for responsible usage.
- Protecting donor privacy and maintaining transparency.

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Resources:

Last Episode: [Episode 7: A Deep Dive Into Community Foundations](#)

Blackbaud's [Social Good Startup Program and Our Generative AI Cohort](#)

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