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What Is ESG Investing? (Webinar Recording)

Hear the latest market happenings and an introduction to values-based investing.

In this webinar recording for the latest installment of CAPTRUST's quarterly webinar series, Chief Investment Officer [Mike Vogelzang](#) discusses the latest market happenings, followed by an introduction to values-based investing.

From socially responsible investing (SRI) and impact investing to environmental, social, and governance (ESG) investing, we overview the various kinds of values-based investing with the help of Jay Lipman, co-founder and president of CAPTRUST's sustainable investing partner [Ethic](#). The webinar recording also:

- Debunks common myths associated with values-based investing
- Reviews the types of investors that may be a fit for this type of investing
- Shares tips for getting started

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