

# Item 1 - Cover Page

March 28, 2024

CAPTRUST Financial Advisors 4208 Six Forks Road, Suite 1700 Raleigh, NC 27609 Firm CRD #175112 Phone: 919.870.6822 Toll Free: 800.216.0645

> Fax: 919.870.8891 www.captrust.com

This Form ADV Part 2A is the CAPTRUST Wealth Client Brochure ("Brochure"), the disclosure brochure for wealth clients and other non-institutional clients utilizing CAPTRUST investment advisory and portfolio management services. The Brochure provides information about the qualifications and business practices of CAPTRUST Financial Advisors. In compliance with regulatory requirements, we are obligated to provide a clearly written, meaningful, current disclosure of our business practices, conflicts of interest and the background of our Financial Advisors.

If you have any questions about the contents of this Brochure, please contact us at 919.870.6822 or toll-free at 800.216.0645, or you may reach the Compliance Department by email at compliance@captrust.com.

CAPTRUST Financial Advisors is an investment adviser registered under the Investment Advisers Act of 1940. Registration of an investment adviser does not imply any level of skill or training. This Brochure is intended, in part, to provide information which can be used to make a determination to hire or retain an adviser.

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about CAPTRUST Financial Advisors also is available on the SEC's website at www.adviserinfo.sec.gov.



# Item 2 - Summary of Material Changes

### <u>Item 4 - Advisory Business</u>

We have updated the total amount of discretionary and nondiscretionary client assets under management. As of December 31, 2023, CAPTRUST's Form ADV discloses \$ \$852,173,100,000 in total assets under management. This total includes just over \$689,824,900,000 in nondiscretionary assets under advisement, primarily comprised of institutional client assets, and just under \$162,348,100,000 in discretionary assets under advisement that includes both institutional client and wealth (individual) client assets.

#### Item 6 - Performance-Based Fees and Side-By-Side Management

This item was amended to include the following disclosure:

Please see Item 10 - "Other Financial Industry Activities and Affiliations - Material Conflicts Regarding Private Funds" for a detailed explanation of conflicts in connection to the One Brick Select Private Credit Fund, LP and One Brick Select Private Credit Qualified Fund I, LP (collectively, the "One Brick Funds") which invest in T. Rowe Price OHA Select Private Credit Fund ("OCredit"). Incentive fees earned by OCredit will be shared with investors in the One Brick Funds, so although CAPTRUST does not charge performance fees to the One Brick Funds, CAPTRUST indirectly participates in fees earned by OCredit. However, the assets in the One Brick Funds represent less than 0.006% of all client assets."

### Item 10 - Other Financial Industry Activities and Affiliations

We amended this section to disclose the following acquisition activity:

In the first quarter of 2023, CAPTRUST's parent, The CapFinancial Group LLC ("CFG"). acquired the assets of three different firms: Monroe Vos Consulting, Inc. (CRD #107315) with offices in Houston, TX and Birmingham, AL, Aevitas Wealth Management, Inc. (CRD #143873) in Wellesley Hills, MA, and Omega Wealth Partners, Inc. (CRD #152919) in Fort Worth, TX.

In the second quarter of 2023, CFG acquired the assets of two different firms: QA Investment Services, LLC (CRD # 110575) in Minnetonka, MN, and Southern Wealth Management LLP (CRD #134714) with offices in Dallas, Midland and San Antonio, TX, and an office in New Orleans, LA. Southern Wealth Management has an affiliated limited scope broker/dealer called Southern Wealth Securities, LLC ("SWS"). At the end of a negative consent period, SWS will withdraw registration as a broker/dealer upon the Form BD-W and CapFinancial Securities, LLC assume the role of broker dealer of record to provide uninterrupted services to customers of SWS going forward.

In the third quarter of 2023, CFG acquired the assets of Column Capital Advisors, LLC (CRD # 135118) in Indianapolis, IN.

In the fourth quarter of 2023, CFG acquired the assets of three different firms: Normann Financial Group in Sanford, NC, Trutina Financial, LLC (CRD #148866), in Bellevue, WA, and Engrave Wealth Partners (CRD # 289344) in The Woodlands, TX.

# <u>Item 10 - Material Conflicts Regarding Private Funds</u>

CAPTRUST amended this section to include the following disclosures:

In the fourth quarter of 2023, CAPTRUST sponsored two private investment funds for which PPB Capital Partners ("PPB") serves as General Partner and fund administrator: One Brick Select Private Credit Fund, LP and One Brick Select Private Credit Qualified Fund I, LP (the "One Brick Funds"). CAPTRUST serves as investment advisor to the One Brick Funds which invest in T. Rowe Price OHA Select Private Credit Fund ("OCredit"). OHA Private Credit Advisors LLC ("OHA Advisor") is the investment adviser to OCredit. OCredit pays OHA Advisor an incentive fee for serving as its investment manager. As more people invest in OCredit, OHA Advisor will earn more fees. One Brick Funds will also share in those incentive fees (please see Item 6 also). This creates an incentive for CAPTRUST to recommend OCredit in order to increase the potential profits eligible to be shared with investors in the One Brick Funds which include CAPTRUST clients and employees. It is also relevant to disclose that the One Brick Funds pay nominal fees to PPB for fund administration as well as 10bps/year in advisory fees to CAPTRUST.



In this section, CAPTRUST amended the disclosure regarding the MRA Funds to disclose: Effective January 1, 2024, PPB MRIF I Mgt LLC assumed the role of GP with respect to the funds. CAPTRUST continues to act as Investment Adviser to the MRA Funds.

Important Disclosures About CAPTRUST's Privacy Policy and Business Continuity Plan

The CAPTRUST Privacy Policy and Business Continuity Disclosure/Summary can be found on the CAPTRUST internet site by navigating to:

- Business Continuity Plan: <a href="https://www.captrust.com/business-continuity-plan/">https://www.captrust.com/business-continuity-plan/</a>
- Privacy Policy: https://www.captrust.com/privacy-policy

This Summary of Material Changes reflects only material changes to this Brochure since our last *annual update* of this brochure which was dated March 31, 2023. A full copy of our Brochure may be requested by email at <a href="mailto:compliance@captrust.com">compliance@captrust.com</a> or by contacting us toll-free at (800)216-0645.

Additional information about CAPTRUST Financial Advisors is also available via the SEC's website www.adviserinfo.sec.gov. The SEC's website provides information about any persons affiliated with CAPTRUST Financial Advisors who are registered, or are required to be registered, as investment adviser representatives of CAPTRUST Financial Advisors.



# Item 3 - Table of Contents

Item 1 - Cover Page	1
Item 2 - Summary of Material Changes	2
Item 3 - Table of Contents	4
Item 4 - Advisory Business	5
Item 5 - Fees and Compensation	8
Item 6 - Performance-Based Fees and Side-By-Side Management	10
Item 7 - Types of Clients	10
Item 8 - Methods of Analysis, Investment Strategies and Risk of Loss	11
Item 9 - Disciplinary Information	12
Item 10 - Other Financial Industry Activities and Affiliations	13
Material Conflicts Regarding Private Funds	14
Item 11 – Code of Ethics	15
Item 12 - Brokerage Practices	15
Item 13 - Review of Accounts	18
Item 14 - Client Referrals and Other Compensation	18
Schwab Advisor Network®	19
Fidelity Wealth Advisor Solutions®	19
Item 15 - Custody	20
Item 16 - Investment Discretion	20
Item 17 - Voting Client Securities	21
Item 18 - Financial Information	21
CAPTRUST ADV Part 2Bs Investment Group - Investment Committee	22
Item 1 - Cover Page	22
Item 2 - Education Background and Business Experience	23
Item 3 - Disciplinary Information	25
Item 4 - Other Business Activities	25
Item 5 - Additional Compensation	26
Item 6 - Supervision	26



# Item 4 - Advisory Business

#### Introduction

CAPTRUST Financial Advisors, also known as CapFinancial Partners, LLC, ("CAPTRUST" or "Adviser") was established in April 2003 and approved as a Registered Investment Adviser in September 2003. The CapFinancial Group, LLC ("CFG", a North Carolina limited liability company) owns just under 100% of CAPTRUST. Each of CapFinancial Holdings, Inc. and Halftime Holdings, LLC owns more than 25% of The CapFinancial Group, LLC. GTCR Fund XII B indirectly owns more than 25% of CAPTRUST through its ownership of Halftime Holdings, LLC.

CAPTRUST is an investment adviser registered under the Investment Advisers Act of 1940. CAPTRUST provides investment advisory services to wealth management clients such as individuals, trusts, estates, charitable organizations, foundations, endowments, corporations or other businesses not listed above collectively referred to herein as "Client" or "Wealth Client". CAPTRUST renders continuous and regular investment supervisory services to Clients.

CAPTRUST also provides investment advisory services to institutional clients including, but not limited to, retirement plan sponsors, 401(k) plans, 403(b) plans, pensions, profit-sharing plans, non-qualified plans; endowments and foundations; religious organization; and other asset pools such as, corporations or other businesses not listed here ("Institutional Client") which are disclosed separately (please see CAPTRUST Institutional Disclosure Brochure which can be found here: https://www.captrust.com/important-disclosures/).

As of December 31, 2023, CAPTRUST's Form ADV discloses \$ \$852,173,100,000 in total assets under management. This total includes just over \$689,824,900,000 in nondiscretionary assets under advisement, primarily comprised of institutional client assets, and just under \$162,348,100,000 in discretionary assets under advisement that includes both institutional client and wealth (individual) client assets.

#### CAPTRUST offers the following service(s) to the Client:

**Investment Advisory Services** 

- Establishment of Investment Objectives and Guidelines
- Asset Allocation Analysis
- Investment Manager Selection / Mutual Fund Evaluation
- Ongoing Investment Manager/Mutual Fund Due Diligence
- Ongoing Quarterly Performance Measurement

# Financial and Estate Planning Services

- Financial Plan and Analysis
- Estate Planning Review with Legal and/or Tax Advisor
- Tax Review with Legal and/or Tax Advisor
- Insurance Review
- Charitable Gifting Strategies with Legal and/or Tax Advisor

# Tax Related Services, Family Office, and other Ancillary Services

- Tax Consulting and Planning
- Accounting/Tax Preparation
- Bill Pay



#### **Investment Supervisory Services**

Adviser provides investment supervisory services on a discretionary or non-discretionary basis including, but not limited to the following:

- Adviser designs, revises, and reallocates a Client's custom portfolio(s). Investments are determined based upon the Client's investment objectives, risk tolerance, net worth, net income, age, time horizon, tax situation and other various suitability factors.
- Adviser manages the Client's custom accounts on an individualized basis. Restrictions and
  guidelines imposed by Clients may affect the composition and performance of custom
  portfolios (as a result, performance of custom portfolios within the same investment objective
  may differ and Clients should not expect that the performance of their custom portfolios will be
  identical to any other individual's portfolio performance).
- Adviser utilizes services of sub-advisers and established third party research services to assist Adviser with formulating asset allocation, industry and sector selection, and individual security investment recommendations in constructing and maintaining custom portfolios.
- Adviser's Clients enter into a fee-based Agreement. Advisory fees stated in CAPTRUST's fee-based Agreements may or may not include the cost of transactions/trade executions depending upon the type of account the client chooses and whether the fee is negotiated on "wrap-fee" or "non-wrap-fee" basis. Advisory Fees may be higher or lower than obtainable elsewhere.

Wrap Fee Accounts. CAPTRUST sponsors wrap fee program services (see Appendix 1 "CAPTRUST Wrap Fee Programs Brochure" for a complete description of the wrap fee programs offered through CAPTRUST). Wrap fee programs are designed to assist clients, both individuals and institutions (such as corporations and other business entities, trusts, estates, and charitable organizations), to identify their investment needs and to obtain professional asset management for a convenient single "wrap" fee that includes both the cost of transactions/executions and investment advisory fees. An investor should consider all the information within the CAPTRUST Wrap Fee Programs Brochure before participating in a wrap fee program. The information in the CAPTRUST Wrap Fee Programs Brochure has not been approved or verified by any governmental authority.

Separately Managed Accounts. ("SMA") CAPTRUST sponsors an SMA "Wrap-Fee" Program which is disclosed in Appendix 1 ("CAPTRUST Wrap Fee Programs Brochure") to the CAPTRUST Wealth Client Brochure - ADV Part 2A. CAPTRUST sponsored SMA Wrap-Fee Program accounts are held at Pershing, LLC.

We also participate in Schwab Managed Account Programs such as Schwab's Managed Account Select and Managed Account Access (both Schwab sponsored "Wrap-Fee" programs), which are available to CAPTRUST Clients who have their accounts at Schwab.

Some Clients with their accounts at Schwab have accessed SMA managers though Schwab's Managed Account Marketplace (which is not a wrap-fee program).

These Schwab programs allow access to independent investment management firms offered by the Schwab Advisor Services division of Charles Schwab & Co. Inc. ("Schwab"). CAPTRUST performs due diligence on various independent investment managers. Based on the client's individual circumstances, CAPTRUST determines which SMA manager's portfolio management style is appropriate for that client. Factors considered in making this determination include account size, risk tolerance, the objectives of each client and the investment philosophy of the selected manager. Clients should refer to the SMA manager's Disclosure Brochure or other disclosure documents for a full description of the services offered. We will furnish a copy of the disclosure brochures for each SMA manager recommended. We may recommend one or more SMA managers to manage the client's assets on a discretionary basis. On an ongoing basis, we monitor the performance of the SMA manager(s).



With the exception of CAPTRUST's SMA Wrap Program, CAPTRUST's fee is independent of the fee charged by managers for the management of separate accounts. Fees associated with SMA Managers vary and are separately disclosed in each manager's disclosure brochure and depending on the SMA program chosen by the client, may or may not include the cost of execution. CAPTRUST will make its recommendations in the best interest of the Client, taking into account the Client's preferences. Depending on the service utilized, program fees for the SMA services may be up to 3.00%.

For Clients who have chosen one of Schwab's Managed Account Services Wrap-Fee Program(s), CAPTRUST will deliver Schwab's Brochure which explains how Schwab calculates their SMA program fees. Schwab multiplies the actual daily balance of your account by the daily pro rata portion of the annual rate and then adds together the fees for each day of the month. The program fee is billed to the Client's account monthly, which may result in Clients paying a higher fee on an annual basis than the annual rate due to the effects of compounding.

CAPTRUST advisory fees are typically charged quarterly in advance based on the value of your account on the last day of the previous quarter. When additional assets are received into an Account during a quarter or if assets are withdrawn during a quarter, a fee adjustment will be made to the following quarter's fee calculation and will be reflected upon the client statement.

Schwab's Managed Account Select and Managed Account Access provide access to money managers across various investment styles. Schwab's fees for these programs are bundled as a single, all-inclusive fee, which is in addition to the fee charged by CAPTRUST.

In general, access to managers in Schwab's programs is available at the following account levels: \$100,000 for Stock/Equity Managers and \$250,000 for Bond/Fixed Income Managers. Although some money managers may have higher account minimums. Schwab's program fees include the institutional money manager fee, Schwab's program fee and fees for brokerage/clearing/custodial services. Fees may include a minimum monthly fee. Please see related program documents for a complete description of specific fees.

Some Clients choose Schwab's Managed Account Marketplace which affords access to SMA managers Clients can engage directly. Managed accounts established under the Schwab Marketplace are charged separately by Schwab for brokerage and custody services and by the SMA manager under the SMA manager's advisory agreement.

### **Subadvisory Agreements**

Occasionally, CAPTRUST establishes a "subadvisory agreement" with a SMA manager who may or may not participate in one or more of the programs described in this section. Under this type of arrangement, CAPTRUST's fee can be quoted to include or exclude the subadvisor's fee. In this way, Clients can decide whether to permit the subadvisor to charge their fee directly to the Client's account or to have CAPTRUST combine their fee to include the subadvisor's fee. Either way, the advisory agreement governing the relationship should clearly describe the method by which advisory fees will be charged and paid and whether the quoted fee includes both CAPTRUST's fee and subadvisory fees.

Other Investment Advisory Services. Adviser provides investment advisory services that do not involve investment supervisory services on a discretionary or non-discretionary basis. In order to determine a suitable course of action for an individual Client, Adviser shall perform a review of the variables that are presented. Such review may include, but would not necessarily be limited to, investment objectives, consideration of the Client's overall financial condition, income and tax status, personal and business assets, risk profile, and other factors unique to the Client's particular circumstances.

Consultations. Adviser furnishes investment advice through individual consultations. To the extent it is requested to do so, Adviser provides its Clients with investment advisory and consultation services on a "fee for service" basis. In order to determine a suitable course of action for an individual Client, Adviser shall perform a review of the variables that are presented. Such review may include, but would not necessarily be limited to, investment objectives, consideration of the Client's overall financial condition,



income and tax status, personal and business assets, risk profile, and other factors unique to the Client's particular circumstances.

Adviser will obtain pertinent information from the Client verbally or by way of any current information gathering documents approved for use by Adviser or other documents and data provided by Client. This information gathered will assist Adviser in determining the most appropriate course of action for its Client's financial and investment activity.

Adviser offers advice on private placements and/or limited partnerships that are considered "alternative investments," for example limited partnerships that are known as a "fund of funds" (typically a fund of "private" funds). Adviser also offers advice on private equity funds that contain investments in equities, futures, options, and other securities. Any such recommendation will be made only when determined to be suitable and must be accompanied by or preceded by a prospectus or offering memorandum. Item 10 (below) has a detailed description of any conflicts of interest in connection to CAPTRUST proprietary private funds.

# Item 5 - Fees and Compensation

In general, fees charged for investment advisory services are payable quarterly, in advance, and are based upon the market value of the Client's assets on the last business day of the calendar quarter. Some clients who have assigned their advisory agreement(s) to CAPTRUST in connection with an acquisition pay their advisory fees in arrears. In either case, the terms of the advisory agreement determine the fee arrangements.

When additional assets are received into an Account during a quarter or if assets are withdrawn during a quarter, a fee adjustment will be made to the following quarter's fee calculation and will be reflected upon the client statement. Fees are generally deducted from the Client's account(s) or may be direct billed to the Client or to a third-party custodian at the Client's instruction.

Some client portfolios include private equity and/or other private investments for which quarterly values lag for up to 60 days following a quarter-end. In those limited cases, CAPTRUST uses the latest valuation date available for purposes of computing investment advisory fees. CAPTRUST relies on the client's capital account statement (provided by the issuer or qualified custodian) for the values of such private investments.

The Agreement will continue in effect until terminated by either party upon thirty (30) days written notice to the other party. However, if the Client has not received the CAPTRUST Wealth Client Disclosure Brochure, Form ADV Part 2A, at least 48 hours prior to entering into the Agreement, the Client may terminate the agreement within five business days of entering into the agreement without penalty.

If any advisory relationship terminates before the last day of a quarter, fees are prorated accordingly, and the Adviser will refund any unearned fees due to the Client.

Fees, minimum accounts sizes and services are negotiable and may be waived under certain circumstances. For example, Adviser, in its sole discretion, may charge a lesser (or no) advisory fee based upon certain criteria (e.g., existing financial planning client relationship, anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed, related accounts, account composition, negotiations with Client, etc.).

In general, the only time an investment adviser representative may be compensated in connection to a transaction (e.g. by commission) would be when appointed by the client as "broker or agent of record" for a non-advisory account set up through CapFinancial Securities, LLC ("CFS"), our affiliated broker dealer. In that case, CFS may be compensated by general promotion, advertising, and distribution fees (such as 12b-1 fees) or commission/placement fees in relation to purchases and sales of securities in non-advisory accounts.



Adviser's fees for these services are negotiable depending on the specific type of investment management services to be rendered (as detailed in the *Agreement*), but generally will be calculated as a percentage of total assets under management according to the following schedule:

Gross Market Value	Maximum Annual Fee
0-\$500,000	2.25%
\$500,001 - \$1,000,000	2.00%
\$1,000,001 - \$2,000,000	1.75%
\$2,000,001 - \$5,000,000	1.25%
Over \$5,000,001	1.00%

\*For Clients who do not elect a "wrap-fee" account, CAPTRUST's fees are exclusive of brokerage commissions, transaction fees, and other related costs and expenses which shall be incurred by the Client. Clients who elect to use CAPTRUST's wrap fee account should refer to the supplemental brochure (Appendix 1A CAPTRUST Wrap Fee Programs Brochure) describing those types of fees.

Clients may incur certain charges imposed by custodians, brokers, third party investment and other third parties such as fees charged by managers, custodial fees, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and exchange-traded funds also charge internal management fees, which are disclosed in a fund's prospectus. These charges and fees are exclusive of and in addition to CAPTRUST's fee.

CAPTRUST is independently owned and operated and not affiliated with any *custodial* broker/dealer. CAPTRUST Clients choose the brokerage platform to hold their investment account(s). CAPTRUST has prime broker and/or brokerage custody agreements with Charles Schwab & Co., Inc. ('Schwab"), Pershing Advisor Solutions, LLC through Pershing, LLC ("Pershing"), and Fidelity Investments through Fidelity Brokerage Services, LLC/National Financial, LLC ("Fidelity") to provide execution, brokerage and custodial account services to CAPTRUST clients. In general, CAPTRUST Clients utilize Pershing, Fidelity, or Schwab for custodial and execution services ("Custodians"). Custodians are FINRA registered Broker-Dealers.

Some Clients choose to use custodians other than Pershing, Fidelity, or Schwab (such as trust companies). In those cases, CAPTRUST works with the Client's chosen custodian to manage the Client's investments.

Custodial and execution fees charged by Custodians vary so that Clients may pay more or less for similar services than clients who choose to a different Custodian.

Historically, Clients using CAPTRUST sponsored Wrap Programs (PMA & SMA) were required to use Pershing, since Pershing provided the managed account platform for those CAPTRUST's Wrap Programs. However, CAPTRUST's Wrap Programs were expanded to accommodate integrating books of business custodied by Fidelity, or Schwab. Please review disclosures detailed in Appendix 1.

Adviser may recommend Wealth Clients invest in [hedge] fund(s)-of-funds. Fund(s)-of-funds typically carry additional fees over and above the fees discussed in this section. Since hedge fund managers typically charge performance fees (over and above their management fee) and because hedge fund(s)-of-funds are comprised of allocations to many hedge fund managers, each manager charges its own management fee and many also charge performance fees which creates a layering effect. Consequently, CAPTRUST Wealth Clients should be aware of these unusual (additional) costs associated with investing in fund(s)-of-funds. Each fund-of-fund discloses its own fee structure in the prospectus for that fund. In general, CAPTRUST does not receive any portion of these charges, fees and costs, however, please refer to Item 6 (below) for more information on the limited cases when CAPTRUST participates in performance fees.

Generally, CAPTRUST purchases institutional class or no-load mutual funds in Investment Portfolios which do not generate sales charges. Load and no-load mutual funds may pay annual distribution charges, sometimes referred to as 12b-1 fees. 12b-1 fees come from Fund assets, therefore, indirectly



from client assets. Your custodian may be compensated by general promotion, advertising, and distribution fees (12b-1 fees) in relation to Client purchases and sales of mutual fund shares in a managed account, but CAPTRUST does not participate in those 12b-1 fees.

CAPTRUST may give advice to some that may be different from the advice given to other CAPTRUST Clients. Clients should consider the value of the additional consulting services when making such comparisons. Certain combinations of custodial, consulting, and brokerage services may not be available separately or may require multiple accounts, documentation, and fees.

Advisory fees are subject to negotiation. When negotiating fees, factors considered, but not limited to, include: (i) clients with multiple accounts; (ii) size of the account; (iii) a prior or existing relationship; and (iv) a client's particular needs or financial characteristics. Since fees vary, clients with existing accounts may be charged fees not precisely matching the foregoing fee schedules or the fees paid by other clients.

Other costs that may be assessed that are not part of those outlined above include fees for portfolio transactions executed away from the broker/custodian selected by the client, dealer mark-ups, electronic fund and wire transfers, spreads paid to market-makers, and exchange fees, among others. Broker/custodian may charge Client certain additional and/or minimum fees.

Fixed Fee Service. Some Clients engage CAPTRUST to provide investment advisory, consultation or other ancillary services for a fixed or flat fee. Fixed fees are negotiable, but generally range from \$10,000 to \$250,000 on an annual basis, depending upon the level and scope of the services required. Adviser's fixed rate is determined based on anticipated work to be done. Fixed fee(s) will be charged quarterly in advance, (calculated on a per diem basis) upon the signing of an Agreement by the Client. Fees for Clients engaging Adviser mid-quarter will be prorated on a per diem basis.

Hourly Fees. When performing family office, and/or other ancillary services: tax consulting and planning; accounting/tax preparation; bill pay, CAPTRUST charges hourly fees that can range from \$50/hour - \$500/hour depending upon the type and complexity of the ancillary services to be provided. These services and fees will be negotiated and agreed upon with the Client, prior to performing the services.

# Item 6 - Performance-Based Fees and Side-By-Side Management

In general, CAPTRUST does not charge performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a Client). However, in connection with the 2018 FCE Group acquisition, CAPTRUST entered into subadvisory agreement(s) between CAPTRUST and three private funds (Excelsior Funds) where two CAPTRUST Financial Advisors act as portfolio managers to the Excelsior Funds. Since the management fee structure *includes performance-based fees*, and since CAPTRUST receives 50% of the management fees as compensation for subadvisory services, under these limited conditions, CAPTRUST may participate in a performance-based fee. However, the assets in those funds represent less than 0.01% of all client assets.

Additionally, please see Item 10 - "Other Financial Industry Activities and Affiliations - Material Conflicts Regarding Private Funds" for a detailed explanation of conflicts in connection to the One Brick Select Private Credit Fund, LP and One Brick Select Private Credit Qualified Fund I, LP (collectively, the "One Brick Funds") which invest in T. Rowe Price OHA Select Private Credit Fund ("OCredit"). Incentive fees earned by OCredit will be shared with investors in the One Brick Funds, so although CAPTRUST does not charge performance fees to the One Brick Funds, CAPTRUST indirectly participates in fees earned by OCredit. However, the assets in the One Brick Funds represent less than 0.006% of all client assets.

# Item 7 - Types of Clients

CAPTRUST provides investment advisory services to wealth management clients such as individuals, high net worth individuals, trusts, estates, charitable organizations, foundations, endowments, corporations, or other businesses not listed here.



CAPTRUST also provides advisory services to institutional clients including, but not limited to, 401(k) plans, 403(b) plans, pensions and profit-sharing plans, non-qualified plans, foundations, endowments, corporations (or other institutional clients or businesses not listed above) on a continuous and regular basis, but those services are disclosed separately in CAPTRUST's Institutional Disclosure Brochure.

In general, Adviser maintains a minimum account size requirement for its wealth Clients of \$50,000 to initially establish an account. The value of this account is subject to fluctuation, and therefore there is not a minimum maintenance requirement. Adviser retains the right to waive minimum initial account sizes should Adviser feel it is necessary and appropriate.

# Item 8 - Methods of Analysis, Investment Strategies and Risk of Loss

Our investment strategy begins with an understanding of a Client's financial goals. Adviser uses demographic and financial information provided by the Client to assess the client's risk profile and investment objectives in determining an appropriate plan for the client's assets. Investment strategies generally include long- or short-term purchases of stock portfolios, mutual funds, exchange traded funds, fixed income securities, other investment vehicles where appropriate and may include margin transactions, and options strategies.

Investment strategies - CAPTRUST utilizes both a risk-based and outcomes-based approach to asset allocation. The following asset classes: US Equities, International Equities, Fixed Income, Alternative Investments, Commodities and Real Estate are allocated amongst client portfolios.

CAPTRUST Advisors may build custom allocations for clients or select from pre-built models managed by the Investment Committee. Investment recommendations, including model selection, are based on an analysis of the Client's individual needs and are drawn from research and analysis. However, in general, security analysis methods include fundamental analysis as well as quantitative and qualitative research on a given investment vehicle. Information for this analysis may be drawn from financial newspapers, magazines and databases, research materials prepared by others, annual reports, corporate filings, and prospectuses. Additional sources of information utilized by CAPTRUST include meetings and discussions with investment managers employed by investment companies, statistical summaries and analysis and such other sources CAPTRUST deems appropriate. CAPTRUST may utilize services of subadvisers and established third party research services to assist CAPTRUST with formulating asset allocation, industry and sector selection, and investment recommendations in managing the Client's funds. Technical analysis may be used when analyzing indices and/or securities other than open-ended mutual funds.

It is important to note that investing in securities involves certain risks that are borne by the investor. For risks associated with investment company (mutual fund) products Clients should refer to fund prospectuses. Our investment approach constantly keeps the risk of loss in mind. These risks include, but are not limited to:

- Interest-rate Risk: Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- Market Risk: The price of a security, bond, or mutual fund may drop in reaction to tangible and
  intangible events and conditions. This type of risk is caused by external factors independent of a
  security's particular underlying circumstances. For example, political, economic and social
  conditions may trigger market events.
- Inflation Risk: When any type of inflation is present, a dollar today will not buy as much as a dollar next year, because purchasing power is eroding at the rate of inflation.
- Reinvestment Risk: This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e., interest rate). This primarily relates to fixed income securities.



- Business Risk: These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.
- Liquidity Risk: Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not. Some funds, such as interval funds, utilized in strategies employed by CAPTRUST carry liquidity risk. In some circumstances, clients have had to wait several quarters when requesting liquidity from the manager of interval funds in CAPTRUST asset allocated model strategies.
- Financial Risk: Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.
- Concentration Risk: Concentration Risk: The probability of loss due to heavy exposure to a single investment, equity or issuer. Some funds utilized in model strategies employed by CAPTRUST, carry a kind of concentration risk since Clients may own more than one fund managed by the same issuer; or Clients may be invested in several funds with similar strategies which poses a type of concentration risk. Another form of "concentration risk" occurs when one group of Clients comprise a large portion of a mutual fund's total asset base, those investors experience an additional risk (over and above the risks associated with the investment's strategy) due directly to the "concentration" of their assets in that fund. CAPTRUST strategies may involve some or all of the types of concentration risk described here.
- Other risks: Our recommended strategies include these risks (listed above) as well as other risks that are more specifically associated with managers, strategies, funds or instruments we select or recommend. For example, some recommended managers use derivatives (such as options as a hedge) which pose special risks; others carry liquidity risk specific to underlying investments; additionally, some of our asset allocated model strategies have a particular concentration risk since we may allocate a large portion of a portfolio to a single manager, or a fund complex. Some portfolios include alternative (or uncommon) investment strategies, or allocations to funds with limited or no prior history of operations. Each recommended manager discloses risks associated with investing in their fund(s) separately (in their respective brochures and/or prospectuses).
  - Although we acknowledge that Clients are relying on CAPTRUST to manage portfolio risk, Clients are encouraged to read managers' disclosure brochures, prospectuses and ask questions of our Financial Advisors, Investment Committee Members or Compliance team members. Please contact us at 919.870.6822 or send a message to compliance@captrust.com.
- Private investment funds: Clients who are qualified to invest in private funds must acknowledge and accept the specific risk factors that are associated with investing in private funds. Private fund investments involve various risk factors, including, but not limited to, potential for complete loss of principal, illiquidity, and lack of transparency.

#### Item 9 - Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to a client or prospective client's evaluation of CAPTRUST or the integrity of CAPTRUST's management. Neither CAPTRUST management, nor members of CAPTRUST's Investment Committee have any reportable disciplinary history for this Item. Each Financial Advisor who acts as a Portfolio Manager has a separate Form ADV Part 2B. Please refer to your Financial Advisor's Form ADV Part 2B for personal disciplinary information for that Financial Advisor.



# Item 10 - Other Financial Industry Activities and Affiliations

CAPTRUST is affiliated by common ownership to CapFinancial Securities, LLC ("CFS"), a FINRA broker-dealer (Member SIPC). CAPTRUST does not manage any proprietary mutual funds.

CFS, as an affiliated registered broker-dealer, provides individual and institutions general securities investment services. Many Investment Adviser Representatives with Adviser are simultaneously registered as CFS Registered Representatives. A CAPTRUST Financial Advisor who focuses primarily on wealth advisory services generally spends less than 10% of their time on work done for wealth clients focused on activities consistent with the definition of broker/dealer activities. A CAPTRUST Financial Advisor whose focus is institutional clients will generally spend less than 1% of his/her time on broker/dealer activities.

A division of CAPTRUST called "Strategic Advisor Group", and a division called "Family Office Risk Advisors", along with several CAPTRUST Financial Advisors are life insurance licensed in order to act as agent of record for those Clients who own life insurance products or for retirement plans funded with group variable products. Financial Advisors at CAPTRUST may occasionally recommend fixed or variable annuities or life insurance (including Private Placement Life Insurance ("PPLI") to their Wealth Clients when assisting them in executing their financial plan. CFS and CAPTRUST have business entity insurance licenses. Strategic Advisor Group's primary source of revenue is life insurance commissions not involving CAPTRUST qualified retirement plan clients.

As a result of certain investment related recommendations provided to its Clients, CFS may facilitate certain securities purchases and/or sales, or insurance product purchases and/or sales on behalf of CAPTRUST Clients. Such transactions may be facilitated by CFS, in its capacity as a registered broker/dealer or insurance agent/agency (business entity). Commissions charged by CFS (the broker/dealer) may be higher or lower than obtainable elsewhere. All related compensation is separate from advisory services. In general, product revenue associated with Plan Client assets is captured to reduce the plan advisory fee pursuant to the terms of the Retirement Plan Advisory Services Agreement.

By the end of 2022, our affiliate, Freedom One Retirement Services, LLC ("FORS") ceased providing plan record-keeping/administration. CAPTRUST acts as a discretionary ERISA 3(38) investment manager for Clients for whom retirement plan administrative services are now provided by an independent *unaffiliated* service provider called Milliman ("Freedom401(k) Clients"). However, CAPTRUST's FORS team continues to provide relationship management services to Freedom401(k) Clients.

CAPTRUST does not determine the custodian for retirement plan Clients, however, for the majority of Freedom401(k) Plans, Schwab Retirement acts as custodian for the Plan's assets. Freedom401(k) Clients have separate written agreements with respect to custodial arrangements and may be paying more or less for custodial services through Schwab than other providers of similar services. Freedom401(k) Clients may be paying more or less for retirement plan administrative/recordkeeping services than other Clients.

In the first quarter of 2023, CAPTRUST's parent, The CapFinancial Group LLC ("CFG"). CFG acquired the assets of three different firms: Monroe Vos Consulting, Inc. (CRD #107315) with offices in Houston, TX and Birmingham, AL, Aevitas Wealth Management, Inc. (CRD #143873) in Wellesley Hills, MA, and Omega Wealth Partners, Inc. (CRD #152919) in Fort Worth, TX.

In the second quarter of 2023, CFG acquired the assets of two different firms: QA Investment Services, LLC (CRD # 110575) in Minnetonka, MN, and Southern Wealth Management LLP (CRD #134714) with offices in Dallas, Midland and San Antonio, TX, and an office in New Orleans, LA. Southern Wealth Management has an affiliated limited scope broker/dealer called Southern Wealth Securities, LLC ("SWS"). At the end of a negative consent period, SWS will withdraw registration as a broker/dealer upon the Form BD-W and CapFinancial Securities, LLC assume the role of broker dealer of record to provide uninterrupted services to customers of SWS going forward.



In the third quarter of 2023, CFG acquired the assets of Column Capital Advisors, LLC (CRD # 135118) in Indianapolis, IN.

In the fourth quarter of 2023, CFG acquired the assets of three different firms: Normann Financial Group in Sanford, NC, Trutina Financial, LLC (CRD #148866), in Bellevue, WA, and Engrave Wealth Partners (CRD # 289344) in The Woodlands, TX.

# Material Conflicts Regarding Private Funds

In the fourth quarter of 2023, CAPTRUST sponsored two private investment funds for which PPB Capital Partners ("PPB") serves as General Partner and fund administrator: One Brick Select Private Credit Fund, LP and One Brick Select Private Credit Qualified Fund I, LP (the "One Brick Funds"). CAPTRUST serves as investment advisor to the One Brick Funds which invest in T. Rowe Price OHA Select Private Credit Fund ("OCredit"). OHA Private Credit Advisors LLC ("OHA Advisor") is the investment adviser to OCredit. OCredit pays OHA Advisor an incentive fee for serving as its investment manager. As more people invest in OCredit, OHA Advisor will earn more fees. One Brick Funds will also share in those incentive fees (please see Item 6 also). This creates an incentive for CAPTRUST to recommend OCredit in order to increase the potential profits eligible to be shared with investors in the One Brick Funds which include CAPTRUST clients and employees. It is also relevant to disclose that the One Brick Funds pay nominal fees to PPB for fund administration as well as 10bps/year in advisory fees to CAPTRUST.

CAPTRUST is the owner of "CAPTRUST 2022 Homecourt Fund GP, LLC" (A Delaware; Single Member Limited Liability Company), for which the sole purpose was the organization of a private fund called "CAPTRUST 2022 Homecourt Fund, L.P.". CAPTRUST 2022 Homecourt Fund, L.P. ("Homecourt") was formed as an "Access Fund" into Dyal HomeCourt US Investors LP ("Dyal"), and independent third party private limited partnership. CapFinancial Partners, LLC (CAPTRUST) acts as the investment adviser to Homecourt. The Interests were offered pursuant to an exemption from the registration requirements of the Securities Act. Each investor must be a U.S. person that is a person with the requisite skill and expertise to adequately assess the risks of investing in the Access Fund (and indirectly investing in the Underlying Fund); an "accredited investor" as defined within the meaning of Rule 501(a) of Regulation D promulgated under the Securities Act; a "qualified purchaser" as defined under the Investment Company Act, and a "qualified client," as defined under the U.S. Investment Advisers Act of 1940, as amended, and the rules and regulations promulgated thereunder (the "Advisers Act"). There is no public market for the Interests, and no such market is expected to develop in the future. CAPTRUST's "Management Fee Rate" for all Limited Partners shall be for so long as such Limited Partner is an Advisory Client, 0.10% per annum (e.g. 0.025% per quarter), and if such Limited Partner is not an Advisory Client, 1.00% per annum (e.g. 0.25% per quarter).

CAPTRUST acts as subadvisor to three private funds (Excelsior Funds) where two CAPTRUST Financial Advisors act as portfolio managers to the Excelsior Funds. CAPTRUST earns 50% of the management fees as compensation for subadvisory services (see Item 6 for more information). As part of the fourth quarter 2020 acquisition of the assets belonging to MRA Associates USA LLC, CAPTRUST acquired the interest in MRA GP, LLC ("MRA GP") and was appointed as Investment Adviser to a series of private funds, namely, MRA Investment Fund 1 LLC, MRA Opportunities Fund 1-A, MRA Opportunities Fund 1-B, MRA Credit Strategies Fund 1-A Fund LP, and MRA Credit Strategies Fund 1-B Fund LP (collectively, the "MRA Funds") for which MRA GP acted as general partner. Effective January 1, 2024, PPB MRIF I Mgt LLC assumed the role of GP with respect to the funds. CAPTRUST continues to act as Investment Adviser to the MRA Funds.

In connection with Covenant Multi-Family Offices, LLC, CAPTRUST assumed the role of subadvisor to two private funds for which SALI Fund Services acts as Investment Advisor and Fund Administrator: Covenant Global Equities Fund Series Interests of the SALI Multi-Series Fund II 3(c)(1), LP and Covenant Global Equities Fund Series Interests of the SALI Multi-Series Fund II, L.P. (collectively, the "Covenant Funds"). CAPTRUST does not charge a subadvisory fee to the Covenant Funds.



CAPTRUST and RINET Company, LLC entered into a limited (administrative) services agreement whereby CAPTRUST will assist RINET in winding down four private funds RINET manages.

CAPTRUST may provide investment recommendations and advice regarding both affiliated and non-affiliated private investment funds. CAPTRUST shall provide the fund's offering materials at or prior to recommending the investment. Please refer to the fund's confidential offering memorandum for applicable disclosures regarding management of the fund, its investment objective, risk factors, tax, and related factors.

# Item 11 - Code of Ethics

Personal transactions in securities by directors, officers and employees of CAPTRUST who have access to nonpublic information regarding Clients' purchase and sale of securities, are involved in making securities recommendations to Clients or who have access to such non-public recommendations ("access persons") are subject to the restrictions and procedures in CAPTRUST's Code of Ethics. All supervised persons at CAPTRUST must acknowledge the terms of the Code of Ethics annually, or as amended.

The Code of Ethics addresses, among other things, the following: (i) general principles that address CAPTRUST's fiduciary obligations to its Clients, (ii) personal securities trading procedures restricting the purchase and sale, by access persons for their own accounts, of specific securities; (iii) provisions relating to the confidentiality of Client information; (iv) a prohibition on insider trading; (v) limits on political contributions; and (vi) restrictions on the acceptance of significant gifts and the reporting of certain gifts and business entertainment.

Occasionally, access persons of Adviser may recommend that Clients buy or sell the same securities or investment products that access persons of the Adviser also own. CAPTRUST's employees and persons associated with CAPTRUST are required to follow the Code of Ethics. The Code of Ethics is designed to assure that the personal securities transactions, activities, and interests of the employees of CAPTRUST will not interfere with (i) making decisions in the best interest of advisory Clients and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts.

Under the Code of Ethics certain classes of securities have been designated as exempt transactions, based upon a determination that these would not materially interfere with the best interest of CAPTRUST's Clients. In addition, the Code of Ethics requires pre-approval of specific types of transactions, and, depending on the transaction, may restrict trading in close proximity to client trading activity. Nonetheless, because the Code of Ethics in some circumstances would permit employees to invest in the same securities as Clients, there is a possibility that employees might benefit from market activity by a Client. Employee trading is monitored under the Code of Ethics to reasonably prevent conflicts of interest between CAPTRUST and its Clients.

CAPTRUST may, in its discretion, "bunch" orders being placed for execution at the same time for the accounts of two or more clients, which may include accounts in which CAPTRUST's affiliates and employees may have an ownership interest, where it believes such aggregation is appropriate and in the best interest of its Clients. (See "Block Trades" under "Brokerage Practices" below for additional information).

CAPTRUST's Clients may request a copy of the Adviser's Code of Ethics by contacting the Compliance Department at 919.870.6822 or 800.216.0645 or by email at <a href="mailto:compliance@captrust.com">compliance@captrust.com</a>.

# Item 12 - Brokerage Practices

Some CAPTRUST Financial Advisors (Investment Adviser Representatives) also affect securities transactions for Clients as registered representatives of a broker/dealer (see Item 10). Further, Adviser or its associated persons may receive compensation for such transactions, where such compensation is separate and distinct from Adviser's compensation related to its investment advisory services. All FINRA, SEC, and other regulatory agencies disclosure requirements and policies are observed for all transactions.



Clients who have chosen a CAPTRUST wrap-fee arrangement when utilizing a brokerage platform should review ADV Part 2A Appendix 1A for a complete description of wrap fee programs sponsored by CAPTRUST (please navigate to <a href="https://captrust.com/important-disclosures">https://captrust.com/important-disclosures</a> to access the CAPTRUST Wrap Fee Programs disclosure).

CAPTRUST uses risk-based and outcomes-based approaches to portfolio management. Regardless of whether a Client is in a "wrap" or a "non-wrap" account, when executing trade orders within a risk-based strategy described in Item 8, trades for accounts are blocked together at each of the three Custodians if the objectives/instructions for the order are similar.

Block Trades: CAPTRUST may, in its discretion, "bunch" orders being placed for execution at the same time for the accounts of two or more clients, which may include accounts in which CAPTRUST's affiliates and employees may have an ownership interest, where it believes such aggregation is appropriate and in the best interest of its Clients. This practice may enable CAPTRUST to seek more favorable executions and net prices for the combined order. However, CAPTRUST is not obligated to bunch or aggregate orders or to include any particular account in a bunched order if portfolio management decisions for such accounts are made separately or if CAPTRUST determines that aggregating trades would be inconsistent with the Adviser's investment management duties or with any investment objectives, guidelines, special requests, or restrictions applicable to a particular account.

All orders placed for execution on an aggregated basis ("block" trades) are subject to CAPTRUST's Trade Allocation Procedures ("Procedures"). Under the Procedures, CAPTRUST will bunch orders where appropriate for the participating Clients and when consistent with CAPTRUST's duty to seek best execution. Prior to or contemporaneous with the entry of an aggregated order, a written pre-allocation and/or other written statement will be generated, which identifies the Client accounts or trading group(s) of Client accounts participating in the bunched order. The proposed allocation of the order to the relevant Client accounts or trading group(s) and the amount (either in dollars, number of shares, or % of market value of Client account(s)) will then be presented to the portfolio manager for review and acceptance for each Client account or trading group of Client accounts.

Prevailing trading activity frequently may make it impossible to receive the same price or execution on the entire volume of securities purchased or sold. When CAPTRUST cannot fill all orders in a block trade at the same price, each account that participates in the block order will receive the average price for all the transactions in the block executed on a particular day. Thus, the effect of the aggregation may operate in some circumstances to a particular Client's disadvantage. When a bunched order is partially filled, the securities purchased or sold by the close of each business day will be allocated in a manner that is consistent with the initial pre-allocation statement and does not consistently advantage or disadvantage particular Clients or groups of Client accounts, as determined by CAPTRUST from time to time. However, adjustments to the allocation may be made to avoid *de minimis* allocations to Client accounts or to avoid deviations from pre-determined holding limits established for any account. CAPTRUST will retain records of the trade order (specifying each participating account) and its allocation.

In addition, although CAPTRUST generally attempts to block trades for Client accounts, aggregation may not be possible because of that Client's specific brokerage arrangements or other factors. As previously mentioned, CAPTRUST PMA & SMA Wrap Fee accounts must use Pershing. Some Clients may select Schwab, Fidelity, or upon occasion, other financial institutions to act as custodian and broker/dealer for their accounts. As such, when the Investment Committee, a Portfolio Manager, or Investment Strategist implements a portfolio decision or strategy ahead of or contemporaneously with, similar portfolio decisions or strategies of another Client, market impact, liquidity constraints or other factors could result in one or more Clients receiving less favorable trading results, the costs of implementing such portfolio decisions or strategies could be increased or such Clients could otherwise be disadvantaged. On the other hand, potential conflicts may also arise because portfolio decisions regarding a Client or group of Clients may benefit other Clients. There can be no assurance that any actual or potential conflicts of interest will not result in a particular Client or group of Clients receiving less favorable investment terms in or returns from certain investments than if such conflicts of interest did not exist. For CAPTRUST Client accounts maintained by the Custodians, Custodians generally do not



charge separately for custody services but may be compensated by account holders through commissions and other transaction-related or asset-based fees for securities trades that are executed through the Custodian or that settle in accounts held by the custodian. Custodians also make available to CAPTRUST other products and services that could benefit CAPTRUST but may not benefit all Clients' accounts.

Some of these other products and services assist CAPTRUST in managing and administering Client accounts. These include software and other technology that provide access to Client account data (such as trade confirmations and account statements); facilitate trade execution (and allocation of aggregated trade orders for multiple client accounts); provide research, pricing information and other market data; facilitate payment of CAPTRUST's fees from its Clients' accounts; and assist with back-office functions, recordkeeping and client reporting. Many of these services generally may be used to service all or a substantial number of CAPTRUST's accounts, including accounts not maintained at the Custodian.

The foregoing arrangements pose a conflict of interest to the extent they create an incentive for CAPTRUST to suggest that Clients maintain their assets in accounts at a Custodian on the basis of products and services that may become available to CAPTRUST as a result, rather than solely on the basis of the nature, cost or quality of custody and brokerage services provided by the Custodian to clients. However, CAPTRUST is constrained by fiduciary principles to act in its Clients' best interests and will suggest a Custodian to clients only when it is appropriate to do so. In addition, CAPTRUST maintains an awareness of the services provided to Clients by the Custodians in an effort to ensure that Clients are well served.

In general, when a trade error occurs in a managed account, CAPTRUST absorbs the loss from correcting transactions, and the custodian typically makes a charitable donation of any profit that may emanate from correction of trade errors. However, each custodian handles trade error correction slightly differently. CAPTRUST has controls in place to limit trade errors.

Some transactions that must be done *by application or subscription agreement* will be facilitated directly with the fund administrator, insurance company, or other legal entity responsible for effecting such transactions. Most of Adviser's business is done on a fee basis. However, an investment adviser representative may be compensated in connection to a transaction (e.g., by commission) when appointed by the client as "broker or agent of record" for a *non-advisory* direct-to-the-fund account set up through CapFinancial Securities, LLC (CFS). In that case, CFS may be compensated by commissions, general promotion, advertising, and distribution fees (such as 12b-1 fees) in relation to purchases and sales commission-based investment products or mutual fund shares in those types of *non-advisory* accounts. However, there are a limited number of Client (non-advisory) accounts that are on a commissioned basis.

CAPTRUST Clients utilize the brokerage platforms provided by Pershing, Fidelity, or Schwab. CAPTRUST does have the ability to negotiate fees or commissions on behalf of Clients, but CAPTRUST does not direct brokerage to a particular venue for execution, but rather relies on Pershing, Schwab, or Fidelity to utilize their resources to select the most appropriate venue for execution. An exception to this practice involves bond trades that are directed by a CAPTRUST Financial Advisor to an executing broker dealer.

Fees and commissions charged by these brokerage platforms may be higher or lower than obtainable elsewhere. Circumstances occasionally arise when the brokerage platforms must impose a separate or special handling or custodial charge for acting as custodian for an exempt security or private placement that was recommended by CAPTRUST to a CAPTRUST Advisory Client. On a case-by-case basis, CAPTRUST may cover the cost of this type of fee on a "value-added" basis by having the fee directly billed to CAPTRUST rather than the Client or by reimbursing the Client. Finally, CAPTRUST participates in several referral programs offered by the Custodians that benefit CAPTRUST. Please see the detailed disclosure under Item 14 (below).



#### Item 13 - Review of Accounts

Client Accounts are advised by their Financial Advisor who is responsible for performing periodic reviews, consulting with their Clients, and staying abreast of changes to their Clients' goals and objectives. Ongoing reviews of markets, sectors and individual securities are conducted by the Investment Group. Unaffiliated mutual fund holdings and outside Investment Managers are monitored on a continuous and regular basis by the CAPTRUST Investment Group. Michael Vogelzang, Chief Investment Officer, heads up the Investment Group. ADV Part 2B (attached at end of document) lists the members of the Investment Group who are also members of the Investment Committee or who are involved in the review process and in determining the investment advice to be given by the Adviser. In addition to monthly statements provided by the custodian of the Client's Assets, CAPTRUST prepares quarterly performance reports for Wealth Client accounts. Clients may access their quarterly performance reports electronically via CAPTRUST's client portal developed by technology provider Black Diamond\*. For information on how to access your reports, please call your CAPTRUST Financial Advisor at 919.870.6822 or 800.216.0685 or you may email compliance@captrust.com.

CAPTRUST receives a daily download of transaction information from Pershing, Schwab, and Fidelity and has access to Wealth Client accounts through their institutional advisor platform(s). Clients agree to inform CAPTRUST in writing of any material changes to the Client's investment goals and objectives or financial situation that might affect the manner with which Client's assets should be invested. Additionally, Clients who wish to impose reasonable restrictions on the management of their accounts may do so by contacting their Financial Advisor at 800.216.0645 or you may email compliance@captrust.com.

Clients with portfolios that include private equity and/or other private investments ("private funds") should be advised that quarterly values lag for up to 60 days following a quarter-end. Since CAPTRUST relies on the Client's capital account statement (provided by the issuer or qualified custodian) for private fund values used for purposes of quarterly portfolio review/reporting in Black Diamond®, quarterly review reports will reflect the latest valuation date available. Consequently, a Client's actual private fund holding(s) could be significantly more or less than the value reflected on the Black Diamond portfolio report. Unless otherwise indicated, the client's advisory fee shall be based upon the value reflected in Black Diamond®. Clients may contact CAPTRUST during normal business hours to consult with CAPTRUST concerning the management of the Client's account(s).

### Item 14 - Client Referrals and Other Compensation

Clients (or prospective clients) who are being referred to CAPTRUST, either by means of a paid "endorsement" or in connection with a paid "testimonial" by a current client, must be made aware of the arrangement at the time the testimonial or endorsement is disseminated in a clear and prominent manner. The disclosure of the arrangement must explain whether the "testimonial" was given by a current client or investor; or if the "endorsement" was given by a person other than a current client or investor; explain whether cash or non-cash compensation was provided for the testimonial or endorsement; and if applicable, include brief statement of any material conflicts of interest on the part of the person giving the testimonial or endorsement resulting from the investment adviser's relationship with such person.

CAPTRUST, in some instances, may compensate third-party solicitors (or "Solicitor") for Client referrals. In order for a Solicitor to be compensated by CAPTRUST for referring a Client to CAPTRUST, the solicitor must be engaged by CAPTRUST under a Solicitor or Referral Agreement ("Referral Agreement") in compliance with rule 206(4)-1 under the Investment Advisers Act of 1940. In general, a Solicitor is compensated by a percentage of the advisory fee collected for a specified period of time (as detailed in the Referral Agreement). Clients pay no additional fee for the referral over and above CAPTRUST's quoted advisory fee; to the contrary, the fee the Adviser earns is reduced by the amount of the compensation to the Solicitor.

In cases where a referral takes place in person, these required disclosures will be delivered in writing at the time the testimonial or endorsement is being made. Clients may request details regarding a



particular Agreement by contacting us toll-free at 800.216.0645 or sending an email to compliance@captrust.com.

#### Schwab Advisor Network®

CAPTRUST receives client referrals from Charles Schwab & Co., Inc. ("Schwab") through CAPTRUST's participation in Schwab Advisor Network® ("the Service"). The Service is designed to help investors find an independent investment advisor. Schwab is a broker-dealer independent of and unaffiliated with CAPTRUST. Schwab does not supervise CAPTRUST and has no responsibility for CAPTRUST's management of clients' portfolios or CAPTRUST's other advice or services. CAPTRUST pays Schwab fees to receive client referrals through the Service. CAPTRUST's participation in the Service may raise potential conflicts of interest described below. CAPTRUST pays Schwab a Participation Fee on all referred clients' accounts that are maintained in custody at Schwab and a Non-Schwab Custody Fee on all accounts that are maintained at, or transferred to, another custodian. The Participation Fee paid by CAPTRUST is a percentage of the fees the client owes to CAPTRUST or a percentage of the value of the assets in the client's account, subject to a minimum Participation Fee. CAPTRUST pays Schwab the Participation Fee for so long as the referred client's account remains in custody at Schwab. The Participation Fee is billed to CAPTRUST quarterly and may be increased, decreased or waived by Schwab from time to time. The Participation Fee is paid by CAPTRUST and not by the client. CAPTRUST has agreed not to charge clients referred through the Service fees or costs greater than the fees or costs CAPTRUST charges clients with similar portfolios who were not referred through the Service. CAPTRUST generally pays Schwab a Non-Schwab Custody Fee if custody of a referred client's account is not maintained by, or assets in the account are transferred from Schwab. This Fee does not apply if the client was solely responsible for the decision not to maintain custody at Schwab.

The Non-Schwab Custody Fee is a one-time payment equal to a percentage of the assets placed with a custodian other than Schwab. The Non-Schwab Custody Fee is higher than the Participation Fees CAPTRUST generally would pay in a single year. Thus, CAPTRUST will have an incentive to recommend that client accounts be held in custody at Schwab. The Participation and Non-Schwab Custody Fees will be based on assets in accounts of CAPTRUST's clients who were referred by Schwab and those referred clients' family members living in the same household. Thus, CAPTRUST will have incentives to encourage household members of clients referred through the Service to maintain custody of their accounts and execute transactions at Schwab and to instruct Schwab to debit CAPTRUST's fees directly from the accounts. For accounts of CAPTRUST's clients maintained in custody at Schwab, Schwab will not charge the client separately for custody but will receive compensation from CAPTRUST's clients in the form of commissions or other transaction-related compensation on securities trades executed through Schwab. Schwab also will receive a fee (generally lower than the applicable commission on trades it executes) for clearance and settlement of trades executed through broker-dealers other than Schwab.

Schwab's fees for trades executed at other broker-dealers are in addition to the other broker-dealer's fees. Thus, CAPTRUST may have an incentive to cause trades to be executed through Schwab rather than another broker-dealer. CAPTRUST nevertheless acknowledges its duty to seek best execution of trades for client accounts. Trades for client accounts held in custody at Schwab may be executed through a different broker-dealer than trades for CAPTRUST's other clients. Thus, trades for accounts custodied at Schwab may be executed at different times and different prices than trades for other accounts that are executed at other broker-dealers.

# Fidelity Wealth Advisor Solutions®

CAPTRUST participates in the Fidelity Wealth Advisor Solutions® Program (the "WAS Program"), through which CAPTRUST receives referrals from Fidelity Personal and Workplace Advisors LLC (FPWA), a registered investment adviser and Fidelity Investments company. CAPTRUST is independent and not affiliated with FPWA or any Fidelity Investments company. FPWA does not supervise or control CAPTRUST and FPWA has no responsibility or oversight for CAPTRUST's provision of investment management or other advisory services.



Under the WAS Program, FPWA acts as a solicitor for CAPTRUST and CAPTRUST pays referral fees to FPWA for each referral received based on CAPTRUST's assets under management attributable to each client referred by FPWA or members of each client's household. The WAS Program is designed to help investors find an independent investment advisor, and any referral from FPWA to CAPTRUST does not constitute a recommendation or endorsement by FPWA of CAPTRUST's particular investment management services or strategies. More specifically, CAPTRUST pays the following amounts to FPWA for referrals: the sum of (i) an annual percentage of 0.10% of any and all assets in client accounts where such assets are identified as "fixed income" assets by FPWA and (ii) an annual percentage of 0.25% of all other assets held in client accounts. In addition, CAPTRUST has agreed to pay FPWA a minimum annual fee amount in connection with its participation in the WAS Program. These referral fees are paid by CAPTRUST and not the client.

To receive referrals from the WAS Program, CAPTRUST must meet certain minimum participation criteria, but CAPTRUST may have been selected for participation in the WAS Program as a result of its other business relationships with FPWA and its affiliates, including Fidelity Brokerage Services, LLC ("FBS"). As a result of its participation in the WAS Program, CAPTRUST may have a potential conflict of interest with respect to its decision to use certain affiliates of FPWA, including FBS, for execution, custody and clearing for certain client accounts, and CAPTRUST may have a potential incentive to suggest the use of FBS and its affiliates to its advisory clients, whether or not those clients were referred to CAPTRUST as part of the WAS Program. Under an agreement with FPWA, CAPTRUST has agreed that Advisor will not charge clients more than the standard range of advisory fees disclosed in its Form ADV 2A Brochure to cover solicitation fees paid to FPWA as part of the WAS Program. Pursuant to these arrangements, CAPTRUST has agreed not to solicit clients to transfer their brokerage accounts from affiliates of FPWA or establish brokerage accounts at other custodians for referred clients other than when CAPTRUST's fiduciary duties would so require, and CAPTRUST has agreed to pay FPWA a one-time fee equal to 0.75% of the assets in a client account that is transferred from FPWA's affiliates to another custodian; therefore, CAPTRUST may have an incentive to suggest that referred clients and their household members maintain custody of their accounts with affiliates of FPWA. However, participation in the WAS Program does not limit CAPTRUST's duty to select brokers on the basis of best execution.

#### Item 15 - Custody

Clients should receive statements at least quarterly from the qualified custodian that holds and maintains the Client's investment assets. CAPTRUST urges Clients to carefully review such statements and compare the official custodial records to any reports provided by CAPTRUST.

CAPTRUST reports may vary from custodial statements based on accounting procedures, reporting dates, or valuation methodologies of certain securities. CAPTRUST does not act as a qualified custodian for Client assets. However, CAPTRUST does disclose upon the ADV Part 1 (Item 9) that it has custody of clients' funds or assets for various reasons, including, but not limited to the method by which CAPTRUST processes third party checks for Clients and due to a number of Wealth Clients who have asked their CAPTRUST Financial Advisor to act as a trustee, executor, power of attorney, or in a similar capacity with respect to the Clients' assets that results in CAPTRUST's ability to access a Client's assets.

CAPTRUST is subject to an annual surprise custody examination by an independent certified public accounting firm.

# Item 16 - Investment Discretion

For certain CAPTRUST Clients, Adviser has the authority to determine, without obtaining specific Client consent, both the securities to be bought and sold in their accounts as well as the amount of the securities to be bought or sold. However, this discretion must be provided at the beginning of the Adviser/Client relationship and documented in the *Agreement*. There is no particular set limit to this discretion established as part of the *Agreement* or this disclosure document. Adviser has the authority to negotiate commission rates charged by the custodians, but does not have any control over the fees charged by the custodians for the services they provide. These fee changes have a direct impact to the Client as they may be charged commissions for transactions. There is no limitation on such discretion,



and the Client may pay commissions higher than those obtainable from other broker/dealers for the same products and services. Commissions and/or transaction fees charged Pershing, Fidelity, and/or Schwab may be higher or lower than obtainable elsewhere.

# Item 17 - Voting Client Securities

In general, CAPTRUST Wealth Clients delegate the authority to vote their proxies to CAPTRUST in their Agreement. It is CAPTRUST's aim to see that proxies are voted in the best interest of its clients. In general, the proxy voting guidelines are designed to be responsive to the wide range of issues that can be raised in proxy situations. The Proxy Voting Policy contains detailed guidelines and specific methods by which conflicts of interests are addressed.

Accounts Managed By Outside Investment Managers: Occasionally CAPTRUST recommends that a client use an outside manager. Under those conditions, Clients relegate the right to vote proxies to their outside account manager. The outside manager's proxy voting policies will be detailed in their Form ADV Part 2.

To obtain a copy of CAPTRUST's Proxy Voting Policy or for a copy of CAPTRUST's Proxy Voting record, Clients can contact CAPTRUST directly at: 800.216.0645 or 919.870.6822 or may email <a href="mailto:compliance@captrust.com">compliance@captrust.com</a> or write to CAPTRUST "Compliance" to obtain the information at the address below:

CAPTRUST Compliance Department 4208 Six Forks Road, Suite 1700 Raleigh, NC, 27609

#### Item 18 - Financial Information

Registered Investment Advisers are required to provide Clients with certain financial information or disclosures about CAPTRUST's financial condition. CAPTRUST has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to Clients and has not been the subject of any bankruptcy proceeding.

Important Disclosures About CAPTRUST's Privacy Policy and Business Continuity Plan

The CAPTRUST Privacy Policy and Business Continuity Disclosure/Summary can be found on the CAPTRUST internet site by navigating to:

- Business Continuity Plan: <a href="https://www.captrust.com/business-continuity-plan/">https://www.captrust.com/business-continuity-plan/</a>
- Privacy Policy: https://www.captrust.com/privacy-policy/



# CAPTRUST ADV Part 2Bs Investment Group - Investment Committee

Item 1 - Cover Page

March 28, 2024

This Brochure supplement provides information about the CAPTRUST Investment Group (IG). The IG comprises the Investment Committee for CAPTRUST—The IG is responsible for CAPTRUST's investment research, capabilities, strategies, and results, across business lines and client segments.

In addition to this Brochure supplement, you should have received a copy of the firm's Brochure, CAPTRUST ADV PART 2A (Disclosure Brochure). Please contact the Compliance Department at 919.870.6822 or via email at <a href="mailto:compliance@captrust.com">compliance@captrust.com</a> if you did not receive the CAPTRUST Disclosure Brochure or if you have any questions about the contents of this supplement. Additional information about CAPTRUST is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

CAPTRUST
Compliance Department
4208 Six Forks Road, Suite 1700
Raleigh NC 27609
919.870.6822
800.216.0645
compliance@captrust.com



# Item 2 - Education Background and Business Experience

Michael J. Vogelzang, CFA®, Managing Director | Chief Investment Officer

Born: 1961

# Educational Background

Michael Vogelzang earned a Bachelor of Arts degree in Economics and Political Science from Calvin College and attended Boston University's Graduate School of Management. He also holds the Chartered Financial Analyst (CFA®) professional designation.

The Chartered Financial Analyst\* (CFA\*) designation is issued by the CFA Institute after candidates pass three-course exams involving 250 hours of self-study time for each of the three levels. To qualify for the exams, candidates must have an undergraduate degree, four years of qualified professional experience, or a combination of work and college experience that totals at least four years. Candidates must also sign a Professional Conduct Statement and a Candidate Responsibility Statement.

### **Business Experience**

06/2021 - Present | CAPTRUST | Managing Director, Chief Investment Officer 09/2019 - 06/2021 | CAPTRUST | Principal, Chief Investment Strategist 10/1997 - 10/2019 | Boston Advisors, LLC | President, Chief Investment Officer

David A. Hood, Senior Director | Head of Due Diligence

Born: 1978

# **Educational Background**

David Hood is a graduate of University of North Carolina at Chapel Hill with a BA in Political Science and a BA in Journalism and Mass Communication. He has also earned his MBA from Wake Forest University in Finance.

#### **Business Experience**

09/2009 - Present | CAPTRUST | Senior Director, Head of Due Diligence

James (Jim) W. Underwood, CFA®, Senior Director | Portfolio Management

Born: 1972

#### **Educational Background**

Jim earned a Bachelor of Science degree in finance from Auburn University and a Master of Business Administration degree from the University of Alabama at Birmingham. Jim also holds the Chartered Financial Analyst (CFA®) professional designation.

The Chartered Financial Analyst\* (CFA\*) designation is issued by the CFA Institute after candidates pass three-course exams involving 250 hours of self-study time for each of the three levels. To qualify for the exams, candidates must have an undergraduate degree, four years of qualified professional experience, or a combination of work and college experience that totals at least four years. Candidates must also sign a Professional Conduct Statement and a Candidate Responsibility Statement.

### **Business Experience**

02/2020-Present | CAPTRUST | Senior Director | Head of Investment Strategies 07/2006-02/2020 | Welch Hornsby & Welch, Inc. | Chief Portfolio Strategist



# Samuel (Sam) L. Kirby, CFA®, Senior Director | Head of Investment Strategists

Born: 1974

#### **Educational Background**

Sam Kirby earned a Bachelor of Arts degree in in Journalism from the University of North Carolina at Chapel Hill, a Master of Science degree in Business Management North Carolina State University, and a Master of Computer Science degree from the University of Illinois Urbana-Champaign. He also holds the Chartered Financial Analyst (CFA®) professional designation.

The Chartered Financial Analyst\* (CFA\*) designation is issued by the CFA Institute after candidates pass three-course exams involving 250 hours of self-study time for each of the three levels. To qualify for the exams, candidates must have an undergraduate degree, four years of qualified professional experience, or a combination of work and college experience that totals at least four years. Candidates must also sign a Professional Conduct Statement and a Candidate Responsibility Statement.

### **Business Experience**

07/2011-Present | CAPTRUST | Senior Director, Head of Investment Strategists

Christian G. Ledoux, CFA®, Senior Director | Head of Individual Securities Mgt

Born: 1972

#### **Educational Background**

Christian Ledoux earned a Bachelor of Arts degree in Business Economics from the University of California at Santa Barbara. He also holds the Chartered Financial Analyst (CFA®) professional designation.

The Chartered Financial Analyst\* (CFA\*) designation is issued by the CFA Institute after candidates pass three-course exams involving 250 hours of self-study time for each of the three levels. To qualify for the exams, candidates must have an undergraduate degree, four years of qualified professional experience, or a combination of work and college experience that totals at least four years. Candidates must also sign a Professional Conduct Statement and a Candidate Responsibility Statement.

# **Business Experience**

01/2024-Present\_| CAPTRUST | Senior Director, Head of Individual Securities Management 09/2019-12/2023 | CAPTRUST | Director, Head of Individual Securities Management 01/2013-09/2019 | South Texas Money Management, Ltd. | Director of Equity Research

Ellen R. Shaer, CFA®, Director | Investment Strategist

Born: 1961

### **Educational Background**

Ellen Shaer earned a Bachelor of Science degree in in Economics from the Wharton School at the University of Pennsylvania and a Master of Business Administration degree from Columbia University Graduate School of Business. She also holds the Chartered Financial Analyst (CFA®) professional designation.

The Chartered Financial Analyst\* (CFA\*) designation is issued by the CFA Institute after candidates pass three-course exams involving 250 hours of self-study time for each of the three levels. To qualify for the exams, candidates must have an undergraduate degree, four years of qualified professional experience, or a combination of work and college experience that totals at least four years. Candidates must also sign a Professional Conduct Statement and a Candidate Responsibility Statement.

Business Experience 09/2013-Present | CAPTRUST | Director, Investment Strategist



# Matthew (Matt) M. Ogden, Director | Macroeconomic Research and Risk Management

Born: 1984

# **Educational Background**

Matt earned a Bachelor of Arts degree in Mathematical Economics from Colgate University.

### **Business Experience**

04/2010-Present | CAPTRUST | Director, Macroeconomic Research and Risk Management

Justin J. Pawl, CFA®, CAIA, CFP® Principal | Financial Advisor

Born: 1972

# **Educational Background**

Justin Pawl earned a Master of Science degree in Biogeochemistry and a Bachelor of Arts degree in Environmental Science from the University of California at Santa Barbara. He also holds the Chartered Financial Analyst® (CFA®), Chartered Alternative Investment Analyst (CAIA), and The CERTIFIED FINANCIAL PLANNER (CFP®) professional designations.

The Chartered Financial Analyst\* (CFA\*) designation is issued by the CFA Institute after candidates pass three course exams involving 250 hours of self-study time for each of the three levels. To qualify for the exams, candidates must have an undergraduate degree, four years of qualified professional experience, or a combination of work and college experience that totals at least four years. Candidates must also sign a Professional Conduct Statement and a Candidate Responsibility Statement.

The Chartered Alternative Investment Analyst (CAIA) designation is granted to candidates who have completed Level I and Level II examinations which cover topics including hedge funds, private equity, alternative investments, risk management, and portfolio management. Candidates must meet minimum education and experience requirements, and designees must complete continuing education every three years.

The CERTIFIED FINANCIAL PLANNER (CFP\*) designation is issued by the Certified Financial Planner Board of Standards, Inc after candidates pass the CFP Certification Examination. The examination, administered in 6 hours, covers financial planning issues and world circumstances. In addition, certified individuals are required to complete 30 hours of continuing education every two years, including two hours on the Code of Ethics and other parts of the Standard of Professional Conduct. As a prerequisite for the CFP Certification Examination, hours of full-time personal financial planning experience. In addition, candidates must complete a CFP-Board registered program.

#### **Business Experience**

09/2021-Present | CAPTRUST | Principal, Financial Advisor 06/2012-09/2021 | Covenant Multi-Family Offices, LLC | Partner, Chief Investment Officer 02/2010-05/2012 | Evolved Alpha | Co-Founder, Portfolio Manager

# Item 3 - Disciplinary Information

The Investment Committee Members of CAPTRUST'S Investment Group ("IG") summarized here are required to disclose all material facts regarding any legal and disciplinary events that may be material to your evaluation of the representative. None of the Investment Committee Members of CAPTRUST'S Investment Group have any information applicable to this Item.

### Item 4 - Other Business Activities

Sam Kirby and Ellen Shaer are Registered Representatives of CapFinancial Securities, LLC, an affiliated registered broker-dealer and member FINRA/SIPC. While CapFinancial Securities, LLC collects revenue as a broker/dealer on products associated with CAPTRUST Clients, these members of the Investment



Group do not act as "broker of record" and therefore do not receive any product revenue therefore eliminating any conflict of interest to recommend securities.

All other members of IG are not Registered Representatives with CapFinancial Securities, LLC and have no other business activities.

### Item 5 - Additional Compensation

Members of the Investment Committee are salaried employees who may also receive annual bonuses. Mr. Vogelzang and Mr. Pawl, in their capacity(s) as CAPTRUST Investment Advisor Reps may also receive bonuses based on new Client assets that come under management or total assets under management.

# Item 6 - Supervision

The members of the Investment Group ("IG") summarized here comprise the Investment Committee ("IC"). They are responsible for ongoing reviews of markets, sectors, and individual securities. David Hood, Senior Director of Investment Research, manages IG's Investment Due Diligence program. Continuous and regular investment supervision is conducted by IG under the Investment Committee's direction and supervision. Michael Vogelzang, Chief Investment Officer, is the head of the IG/IC, and is a member of CAPTRUST's Executive Committee, reporting directly to Fielding Miller, Chief Executive Officer. The Investment Group can be reached by calling 800.216.0645.